

STRIETER-LITE Wild Animal Highway Warning Reflector System

Reflectorized Section

Location:	State Hwy 26 (Ft. Atkinson Bypass) between Rock River Bridge & State Hwy 106			
Length of reflectorized section:	1.2 miles			
Reflectors installed:	19 August 1997			
Period of study:	Aug 97 to Mar 01			
Deer-vehicle after dark crash history prior to installation:	Whitetail Deer 1997 – 35			
Number of after dark crashes since installation:	0	Reduction: 100%		
Number of daylight crashes in reflectorized area:	1999: 2			
Average Reduction: 100%				
1997 - 100%	1998 - 100%	1999 - 100%	2000 – 100%	

Control Section (without reflectors)

Location:	South & adjacent to the reflectorized site
Length of Control Section:	1.2 miles
Period of Study:	8/97 to 3/00
Number of After Dark Crashes After Installation:	2

Reflector Purchases	
Initial Purchase	Subsequent Purchases
2/97 - 300	



SR 26, Ft. Atkinson, WI – Photo: 10/29/97